



www.hbhas.ca



The Halton Black History Awareness Society (HBHAS) is learning, uncovering and promoting Canadian Black History towards a progressive, inclusive future through art, music, theatre, literature, spoken word; educational, historical and genealogical forums and community collaboration. Our focus is to lead and support the implementation of cultural history into the education systems: research, uncover and promote Halton Black history; integrate and appreciate diverse multi-cultures towards celebrating Emancipation; eradicating prejudice, bullying, and stereotyping especially within marginal communities, and; educate youth in cultural appreciation towards building self esteem and progress.

The HBHAS is currently searching for a **Social Media Communications Specialist** who will be responsible for managing HBHAS's social platforms, online promotion, social media marketing, email campaigns, and content creation. You will engage with influencers and thought leaders across different social channels to drive awareness, interest and leads. This is a great opportunity to utilize your creativity, innovation, inspiration, marketing/promotions aptitude, digital prowess and social media expertise.

You will be involved in developing and managing a team of social media tacticians and website content, coordinate and manage promotion schedules and alignment to the HBHAS mission and values, and monitor/measure and feedback metrics towards optimizing promotions. Your knowledge of social media platforms, strategic aptitude, brand sensitivity and communications skill-set will enhance your success with this non-profit community contributor.

This is currently a volunteer opportunity however co-operative or placement considerations will be met.

Please respond with your interest to:

Dennis Scott

Chair, Halton Black History Awareness Society (HBHAS)

"Creating awareness about black history"

www.hbhas.ca

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Exceptional People Build Exceptional Communities